

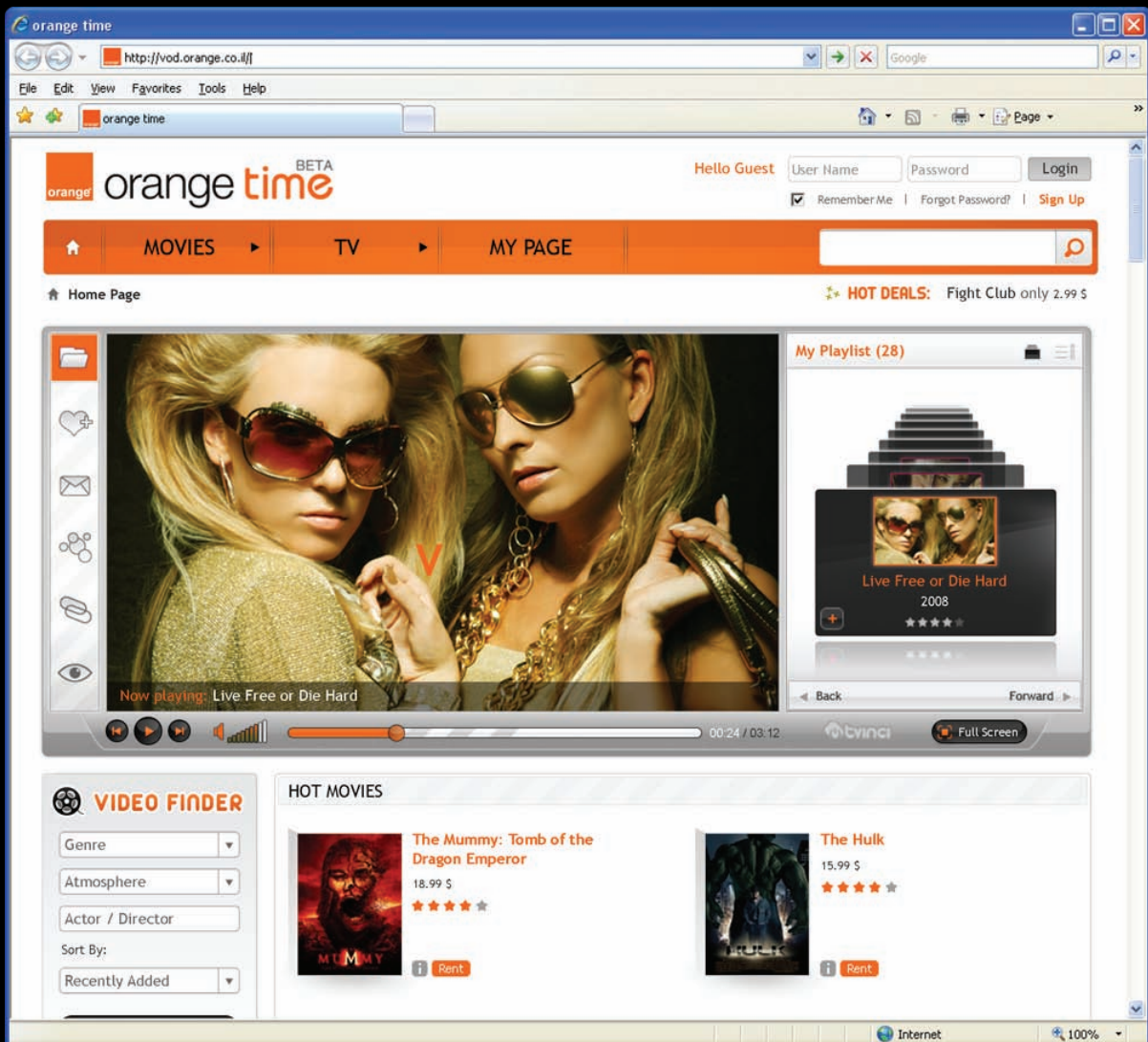


Turnkey solution for Internet TV

Unleash your video content for PC Users
Turn video into a profitable online business
Minimize time to market with a complete solution
Complement your core business with online video

What does Tvinci offer?

Turnkey solutions for complete video websites, including media management platform, interactive video players, numerous versions of HTML/Flash video catalogs, personal pages & more - all revolving around professional VOD / Live video. When required, Tvinci integrates to customer's existing billing, pricing, packaging, user data base, CMS and support center. We connect TV and PC by enabling cross platform content consumption, booking, recommendation & more.





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How is it profitable?

- Just choose a business model, Tvinci supports all -
Pay per view / subscription package.
Advertise in any format. Package with other services. Download to Mobile.
- Increase ARPU, reduce churn rate -
Complement your existing content offering with an online service that is fully connected to it. Thereby provide an added value service to existing subscribers & reach new audiences.
- High conversion rate -
utilize your existing billing systems and leverage your current invoicing mechanisms. Our unique video delivery and no credit card requirements yield high video purchase per site-visit conversion rate.
- Expand brand relevance -
a premium video service significantly contributes to positioning of operators as content providing media companies.

Why Tvinci?

- Turnkey solution for immediate launch -
Implemented by leading networks (like MTV) and mobile operators (Orange), enables high degree of customization. Successfully serves hundreds of thousands of subscribers on a daily basis. A complete solution that includes the entire website & media management (not just video players!).
- Greater flexibility -
Tvinci plays any video format, provides different types of video players for different purposes, supports any revenue generation source and offers customers complete flexibility in terms of the features and design of their video portals.
- Cross platform solution -
solution that links TV with PC with unified content management and user interface, allowing for various packaging options and content discovery across the two platforms.
- Stickiness with superb User Interface -
Tvinci displays videos differently. Our unique social & personalized content discovery tools and interactive Flash-enriched video players evidently increase the number and duration of video views.
- Unique Video analytics module -
Integral part of the system developed in-house, which records any activity and measures the cross effect of any variable, enabling our customers to choose personalized monetization strategies according to different user profiles.

Among our Clients



Strategic Partner



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