

SEPTEMBER
15th-16th
2022

Design Thinking ImpAct

15 years of Design Thinking at HPI

Thursday, September 15th 2022

	House L - Main Stage - (Hybrid)	House L - Lecture Hall - (Hybrid)	House D - Ground Floor - (Exhibition)	House D - 1st Floor - (On-site)	House D - 2nd Floor - (On-site & Hybrid)	House E - Pro-Space - (On-site)	Virtual Workspace (Online Workshops)
12 pm	- Arrival at the HPI Campus and Registration -						
1 pm	Welcome & Panel: Design Thinking ImpAct - 15 Years of Design Thinking at HPI Prof. Dr. Christoph Meinel & Dr. Marcus Kölling (HPI), Dr. Claudia Nicolai & Prof. Ulrich Weinberg (HPI D-School)		Exhibition				
2 pm	Education as a Global Challenge: Kick-Off Global Design Thinking Challenge Nina Smidt (Siemens Stiftung), Dr. Claudia Nicolai & Sherif Osman (HPI D-School), Richard Perez (Hasso Plattner d-school Afrika), Kim Dabbs (Steelcase)	Agile Leadership in Action Flavia Bleuel & Selina Mayer (HPI Academy), Manja Bartlog (Roche Pharma), Laura Engelhardt (Siemens), Sebastian Benndorf (Bentley Motors)		Talk & Discussion: Get Paid to Wait Marko Alexandros Kagioglidis (HPI D-School student)			From "What is" to Solution Space: Sharing of Best Practices Adriana Markovic-Stump (MESH Berlin)
3 pm	- Coffee and Networking Break -						Walk your Life - Transformative Walk Dr. Caroline Szymanski
4 pm	From Products and Services to Business Design and Organizational Transformation Uwe Raschke (Bosch), Gerhard Pfau (IBM), Hiromi Hara (SAP Japan), Lorenz Wyss (Swiss Post), Prof. Uli Weinberg (HPI D-School)	Design Thinking and Digital Health Prof. Dr. Bert Arnrich, Ariane Morassi-Sasso (HPI) & Dr. Claudia Nicolai (HPI D-School), Dr. Klaus Suwelack (Janssen / Johnson & Johnson), Bettina Michl (Data4Life)	Exhibition	HyFlex D-School: Prototyping the Future of Learning Raika-Sophie Krokoszinski & Thomas Grundnigg (HPI D-School), Wolfgang Kriegs (System 180)		Exploring and Managing Team Dynamics Samuel Tschepe, Anneke Siedke & Madini Liebscher (HPI Academy) Steffen Goertz	
5 pm	Design Thinking Practice in Organizations: Past - Present - Future Prof. Dr. Falk Uebernickel & Dr. Danielly de Paula (HPI)	Digital Education Prof. Dr. Airina Volungeviciene (Innovative Studies Institute / Vytautas Magnus University), Peter Fagerström (educraftor.com), Anja Reul (Hessisches Kultusministerium), Dr. Claudia Nicolai (HPI D-School)		Design Your Life Dr. Joann Halpern (HPI New York), Klaudia Thal (HPI School of Design Thinking)	Interactive Research Session on Measuring Impact Selina Mayer (HPI Academy), Dr. Martin Schwemmler (HPI D-School)		Designing the Future David Weigend (Futurium Berlin)
6 pm		Film Screening & Panel: "Why Are We Creative?" Hermann Vaske, George Kambel, Donis Mamppe, Prof. Uli Weinberg (HPI D-School)					

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9 am	- Arrival at the HPI Campus and Registration -						Mindfulness Session Lisa Günther
9:30 am	Opening Keynote Feiyu Xu (SAP)		Exhibition				
10:30 am	- Coffee and Networking Break -						Mindfulness Session Lisa Günther
11 am	Business Innovation with Design Thinking Maira Trauzettel (Roche Pharma), Gerhard Ursprung (VR Family Finance), Heiko Witte (Rolls-Royce), Leonhard Zintl (Volksbank Mittweida), Dr. Claudia Nicolai (HPI D-School)	Innovation in the Public Sector Mike Schubert (City of Potsdam), Christina Lang (DigitalService4 Germany), Christian Bason (Danish Design Center), Werner Achtert (msg), Angela Galeano Colonia (HPI D-School)	Exhibition		Hybrid Research Lab: Neurodesign Dr. Julia von Thienen (HPI), Prof. Jan Auernhammer (University of Technology Sydney), Pia Gebbing (Jacobs University Bremen), Prof. Dr. Allan Reiss, (Stanford University)	Design Thinking in Small and Medium-Sized Companies: And Then Comes Life... Martin Talmeyer (HPI)	Intercultural Design Thinking: The Visual Storytelling Approach Shui Linlin, Tang Xueting & Min Xin (Communication University of China)
12 pm	Leveraging Design Thinking Networks Prof. Dr. Falk Uebernickel (HPI / SUGAR Network), Prof. Uli Weinberg (HPI D-School / Global Design Thinking Alliance), Prof. Christine Thong (Swinburne University of Technology / SUGAR Network), Andreas Hauser (Design at Business / SAP App Haus)	Design Thinking Hacks for Organizational Transformation Dr. Anita Buchli (ZHAW Zurich), Dr. Marianne Frech (Careum School of Health), Annie Kerguenne (HPI Academy), Martina Ritzer (CWS International GmbH), Julia Leihener (SRH Berlin)			Hybrid Research Lab: Help You to Gain Empathy e.g. for Public Services Jens Brünink & Christian Hochhuth (msg)		Hybrid Design Thinking - What Works, What Not? Prof. Dr. Christoph Lattemann & Pia Gebbing (Jacobs University Bremen), Hedwig Schäfer (Innovationgym Consulting)
1 pm	- Lunch and Networking Break -						
2 pm	HPDTRP - 14 Years of Design Thinking Research Prof. Bernie Roth (Stanford d.school), Prof. Dr. Allan Reiss & Prof. Sheri Sheppard (Stanford University), Prof. Dr. Christoph Meinel & Dr. Julia von Thienen (HPI) Prof. Jan Auernhammer (University of Technology Sydney),	Value Based System Design and the Need for Collaboration Dr. Konstantinos Karachalios (IEEE), Mei Lin Fung (People-Centered Internet), Prof. Uli Weinberg (HPI D-School), Monika Frech (Yunus Social Business)	Exhibition	How Can a Human-Centered Design Approach Take the Biggest Threat to Humanity More Into Account? Bettina Michl (Data4Life)	How Can LEGO® Serious Play® Help You to Gain Empathy e.g. for Public Services Jens Brünink & Christian Hochhuth (msg)	Build Your Design Thinking Hack for Organizational Transformation Dr. Anita Buchli (ZHAW Zurich), Dr. Marianne Frech (Careum School of Health), Annie Kerguenne (HPI Academy), Martina Ritzer (CWS International GmbH), Julia Leihener (SRH Berlin)	The Future is Bright - Create Your Impact Roadmap Anne Prib (Polaris Berlin)
3 pm	Building an Entrepreneurship and Innovation Ecosystem Dr. Frank Pawlitschek (HPI School of Entrepreneurship), Deepa Gautam-Nigge (SAP)	Social and Sustainable Innovation Leon Reiner (Impact Hub Berlin), Lisa Zöder (GIZ Labs), Richard Perez (Hasso Plattner d-school Afrika), Mariá-José Juárez (HPI D-School)			On-site Research Barcamp Dr. Martin Schwemmler (HPI D-School), Selina Mayer (HPI Academy)		Mindful Facilitation in Design Thinking Yi-Cong Lu (be able), Rudi Balreich (Concadora)
4 pm	Design Thinking - The Future Prof. Uli Weinberg & Dr. Claudia Nicolai (HPI D-School), Richard Perez (Hasso Plattner d-school Afrika), Maria Yang (MIT), George Kambel						
5 pm	- Networking and Goodbye -						Mediative Reflection Lisa Günther
6:30 pm	Alumni Networking Event (Separate Registration Necessary)						

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