



2nd ANNIVERSARY
3D INNOVATION CENTER

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Spin-offs
Kooperationen



INNOVATION CENTER FOR
IMMERSIVE IMAGING TECHNOLOGIES

THIRD
ANNIVERSARY
OF THE 3IT
SEPTEMBER 3, 2015

 **Fraunhofer**
Heinrich Hertz Institute

PROGRAM

4.00 PM **Welcome Ceremony**

Dr. Ralf Schäfer, Chairman of Steering Committee 3IT
Dr. Andreas Goerdeler, Director Digital Agenda for Germany and Europe, BMWi

4.15 PM **"3DinMed" – From a 3IT Working Group to a Funded Project**

Dr. Ralf Schäfer, Head of Division Video, Fraunhofer HHI
Matthias Kühn, Senior Principal Engineer/R&D, Schölly Fiberoptic
Benedikt Appold, Project Manager, Solectrix
Christoph Grossmann, CEO, SeeFront
Sébastien Weitbruch, CTO, C.R.S. iiMotion

4.45 PM **Visual & Immersive Technologies – What's Next?**

Stephan Heimbecher, Director Innovations & Standards/Technology, Sky Deutschland
Roland Vlaicu, VP Consumer Imaging, Dolby Laboratories
Alessandro Reitano, Director Sports Production, Sky Deutschland
Alissia Iljaitsch, Executive Director, Vectorform

5.15 PM **A New European Network & Content Hub for Virtual Reality**

Karsten Lindig, Senior Manager Consumer Optics & Vision Care Innovations, Carl Zeiss

Christian Weissig, Head of Group Capture and Display Systems, Fraunhofer HHI

Angus Cameron, CEO, Vision3

Sönke Kirchhof, CEO, reallifefilm international

5.45 PM **Creative Europe and a 3D Guild**

Jacques Verly, Professor & Vice-Dean, School of Engineering, University of Liège
Josephine Derobe, Stereographer & Director
Angus Cameron, CEO, Vision3
Ludger Pfanz, Professor at HfG Karlsruhe & Director BEYOND Festival

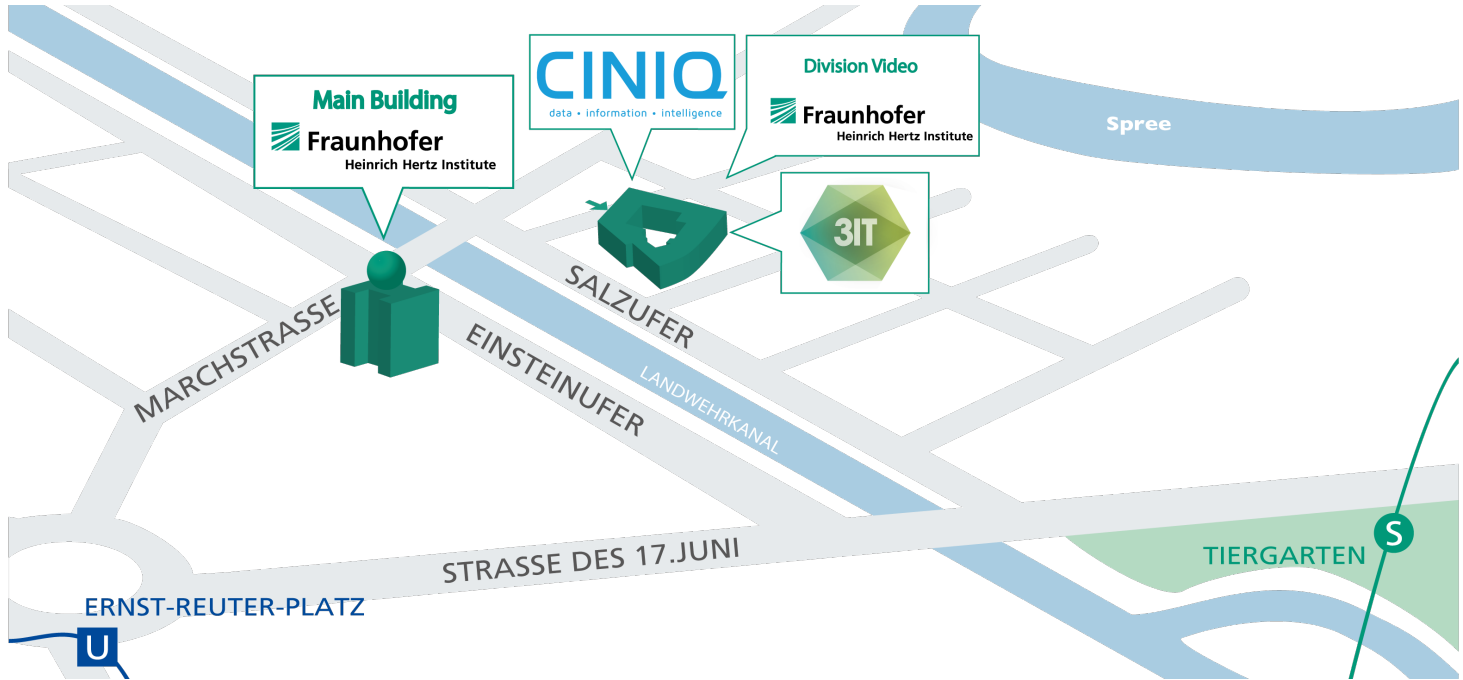
6.00 PM **3IT and Market Research? Smart Data and What Else?**

Nick Reynolds, Director, Ipsos Innoquest
Janet van Rossem, Director, Ipsos UnderstandingUnlimited

6.15 PM **New Partner Projects**

Dr. Ralf Schäfer, Chairman of Steering Committee 3IT

6.30 PM **Get-Together & Presentations at TiME Lab**



Main Building
Fraunhofer
Heinrich Hertz Institute

CINIQ
data · information · intelligence

Division Video
Fraunhofer
Heinrich Hertz Institute

3IT

MARCHSTRASSE

SALZUFER

EINSTEINUFER

LANDWEHRKANAL

STRASSE DES 17. JUNI

ERNST-REUTER-PLATZ

TIERGARTEN

Spree



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PARTNERS

